





Table of Contents

Antique Heriz Collection5	Milan Collection46
Antique Natural Collection7	Miles Collection47
Aria Collection8	Mirage Collection49
Avalon Collection11	Moma Collection51
Bradley Collection13	Mystique Collection53
Castle Collection14	Nature Collection55
Celest Collection15	Oasis Collection56
Centennial Collection16	Peshawar Collection58
Dante Collection18	Pottery Collection60
Dorset Collection19	Premia Collection62
Elegance Collection23	Premier Collection64
Elite Collection25	Ritz Collection66
Expressions Collection27	Rockwell Collection70
Fantasy Collection29	Rosewood Collection71
Folk Collection31	Sabrina Collection73
Giselle Collection32	Serapi Heritage Collection74
Highland Collection34	Studio Collection77
Intrigue Collection38	Theory Collection78
Latitude Collection39	Uptown Collection81
Melody Collection41	Vesta Collection82
Metro Collection43	Village Collection84
Metropolis Collection 45	Vogue Collection 86

WWW.HRIRUGS.COM

Dear Customer,

What is in a Name?

The Harounian name has been well known in the international carpet & rug industry for at least a century. The product of generations of carpet weavers and traders, David & Lee Harounian's experience is peerless in the modern carpet & rug manufacturing industry. With an extensive family heritage, including carpets exhibited in renowned museums around the globe, David & Lee's expertise and erudite understanding of the industry and its methods have shaped Harounian Rugs International, known as HRI to the many designers, retailers, and consumers throughout the world.

What is our Art?

For generations, we have made a commitment to design and color, to the quality and supervision of our original productions, and to the service and delivery of our ageless pieces. The innovations that you have come to expect from HRI are a direct result of our designers' efforts to boldly explore new design concepts while intelligently reacting to current decorative trends and needs. HRI designs manufacture and market an unsurpassed value driven the selection of area rugs. HRI's staffed offices and factories in the USA, India, Pakistan, China, Nepal, and Turkey creatively integrate the design, construction, logistics, and marketing of HRI's award-winning and comprehensive collections of tailored and programmed carpets & rugs.

Merging the Classics with the Contemporary

The introduction of our new collections is precisely why we have achieved the status of one of the premier manufacturers of Oriental Rugs in the United States. We have taken the classic Persian designs, such as Serapi, Heriz, Mahal, and Oushak, and while maintaining design integrity, added subtle suggestions of contemporary designs, colors, and essence. As always, our commitment to quality is reflected in the production of our collections; only the finest quality is used in our magnificent hand-made carpets. Only those pieces that meet our stringent specifications enter our inventory and our customers' homes.

You and Us

As a privately held family company, HRI views itself as a partner with each individual client it enters into a business relationship and inspire their clients with their vision of today's industry coupled with the never-ending possibilities, capabilities, and creativity of the HRI team.

Sincerely,

Harounian Rugs International (HRI)
2019



Services

HRI's eclectic lines are produced in various constructions including Carpets & Rugs of Hand-Knotted, Hand-Tufted, Hand-Loomed, Hand-Hooked, Hand-Woven, Hand-Crafted and Machinemade.

HRI's creations also offer a wide range of price-points to our customers base focusing on promotional midrange pricing yet also catering to the high-end and closeout customer requirements.

HRI's top-of-the-line customer service and support systems stretch to all retail outlets of the industry and include the following:

- Product Knowledge Seminars and Sales Training
- "Infusion Selling Programs"
- Pre-ticketing (including International Translations)
- International Buyer's Program
- International Shipping Services
- Private Labeling
- Drop ship services
- EDI and Web Services
- Unique advertising materials (DVD, jpegs, TIFF Files, etc.)

Color, texture, design, style, price-point & quality are all but a few of the creative considerations, which HRI puts into each individual piece it manufactures.

Every Carpet & Rug produced by HRI undergoes a unique finishing and inspection process, the procedures of which ensure only products with the best value succeed in reaching our consumer's home.

General Rug Care

- Vacuum often
- Rotate your rugs periodically
- Rug pad is recommended
- Professional cleaning is recommended

Please visit us online for the complete and most up to date collections. We carry a wide range of Antique rugs, mansion sizes, unique, as well as collectors, One-of-a-Kind and made-to-order pieces.

You may also download a digital copy of our catalogue from the website.

The HRI app is available for IOS and Android from the app store.

Thank You, Harounian Rugs International (HRI)



ANTIQUE HERIZ COLLECTION



101 Ivory - Rust



104 Red - Blue

HRI's rendition of the classic 18th century Persian Heriz design is hand-knotted in India by a team of our master weavers using 100% fine wool. Utilizing traditional color schemes, HRI has chosen timeless symmetrical Heriz patterns to produce on a program basis. Boldly colored in rust reds, blues, and ivory, the Antique Heriz Collection's old-fashioned styles are among the most recognizable oriental carpets.

ANTIQUE HERIZ COLLECTION



109 Ivory - Red



121 Blue - Red

HRI's rendition of the classic 18th century Persian Heriz design is hand-knotted in India by a team of our master weavers using 100% fine wool. Utilizing traditional color schemes, HRI has chosen timeless symmetrical Heriz patterns to produce on a program basis. Boldly colored in rust reds, blues, and ivory, the Antique Heriz Collection's old-fashioned styles are among the most recognizable oriental carpets.

ANTIQUE NATURAL COLLECTION



AN-252 Grey - Ivory



AN-321 Natural - Blue

At the crossroads of high fashion and classical elegance, this collection is a delight to all of a discerning customer's tastes. Antique Natural collection offers designers and end-users a work of art with the resilience of a modern area rug. Hand knotted in India and manufactured using premium blended wool, the Antique Natural collection will live on through a lifetime in style.

ARIA COLLECTION



AR-2 Medium Blue



AR-3 Light Grey - Beige

Inspired by antique Turkish designs, HRI's design team introduces a 21st century take on traditional decor. With subtle gradations of color and hue, each piece and style blends soft tones and intricate patterns to create an elegant and cozy look for your home. Using warm earth tones, the Aria Collection is crafted using HRI's renowned techniques and exclusive care to produce a rug of exceptional luster and beauty.

Hand-Knotted ◆ Wool ◆ India

ARIA COLLECTION



AR-4 Green - Beige



AR-7 Ivory - Gold

Inspired by antique Turkish designs, HRI's design team introduces a 21st century take on traditional decor. With subtle gradations of color and hue, each piece and style blends soft tones and intricate patterns to create an elegant and cozy look for your home. Using warm earth tones, the Aria Collection is crafted using HRI's renowned techniques and exclusive care to produce a rug of exceptional luster and beauty.

ARIA COLLECTION



AR-8 Teal Green



AR-9 Dark Blue



AR-10 Charcoal

Inspired by antique Turkish designs, HRI's design team introduces a 21st century take on traditional decor. With subtle gradations of color and hue, each piece and style blends soft tones and intricate patterns to create an elegant and cozy look for your home. Using warm earth tones, the Aria Collection is crafted using HRI's renowned techniques and exclusive care to produce a rug of exceptional luster and beauty.

Hand-Knotted ◆ Wool ◆ India

AVALON COLLECTION



AV-9718A Grey - Black



AV-9748A Grey

An eclectic collection of contemporary and transitional looks. Hand-knotted from India with a rich dense pile of New Zealand wool and viscose. Marvelously modern textures, exciting ombre effects and dramatic dimensional designs, these rugs are certain to lend an intrigue to any decor.

AVALON COLLECTION



AV-9789C Light Blue



AV-9789E Turquoise

An eclectic collection of contemporary and transitional looks. Hand-knotted from India with a rich dense pile of New Zealand wool and viscose. Marvelously modern textures, exciting ombre effects and dramatic dimensional designs, these rugs are certain to lend an intrigue to any decor.

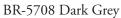
Hand-Knotted ◆ Wool & Viscose ◆ India

BRADLEY COLLECTION



BR-5708 Taupe







BR-5708 Aqua

Hand crafted in India in a tight dense low cut and loop pile of wool and viscose. Elegance meets casual with this collection. Great texture in subtle washed mottled colorways, from dark smoky greys to a taupe or aqua. We see this look slipping chic and seamlessly into any setting.

CASTLE COLLECTION



CS-10 Ivory - Silver



CS-11 Beige - Turquoise

From India comes a collection that is hand-knotted in a blend of New Zealand and Bikaner wools with a modern interpretation of classic Persian designs. The pile is very thick and extremely dense. Antique designs are outlined in subtle pastel shades of finely spun viscose. The minimalist look of this collection makes it the perfect foundation for any settings.

CELEST COLLECTION



CL-10 Ivory - Gold



CL-12 Grey - Blue



CL-14 Black - Silver

Whimsical soft faded antique lace designs inspire this collection. Hand-knotted in India, with a dense plush pile of New Zealand wool and a blush of viscose highlights. The intensity of color and design varies within each rug, creating a unique dimensional effect. Every rug in this finely knotted collection goes through HRI's exclusive 5 step finishing and inspection process.

CENTENNIAL COLLECTION



CN-01 Ivory - Gold



CN-02 Blue - Ivory

This collection is a from the Jaipur region of India, where the tradition of weaving fine handmade rugs dates back centuries. Each classic all over design has been recreated in today's on-trend colorations resulting in a rug that is truly Transitional.

Hand-Knotted ◆ Wool ◆ India

CENTENNIAL COLLECTION



CN-03 Gold - Ivory



CN-08 Terracotta - Ivory

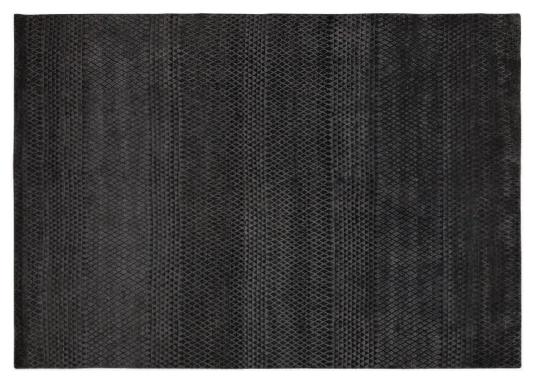


CN-09 Denim - Ivory

This collection is a from the Jaipur region of India, where the tradition of weaving fine handmade rugs dates back centuries. Each classic all over design has been recreated in today's on-trend colorations resulting in a rug that is truly Transitional.

Hand-Knotted ◆ Wool ◆ India

DANTE COLLECTION



DA-100 Charcoal

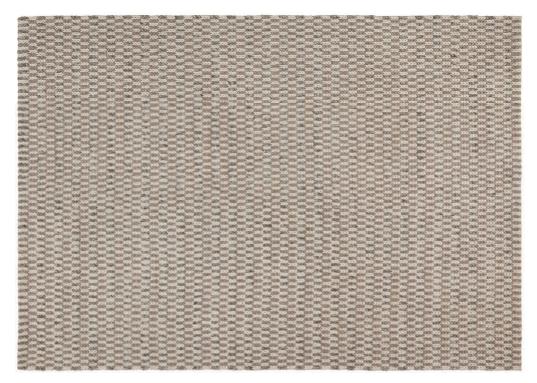






DA-100 Indigo

The Dante collection is finely knotted in India by our weavers, in a blend of New Zealand wool and viscose. Unique Transitional looks both in design and texture, such as a Batik-inspired design in Oyster or a heavy cable-knit textured geometric design.

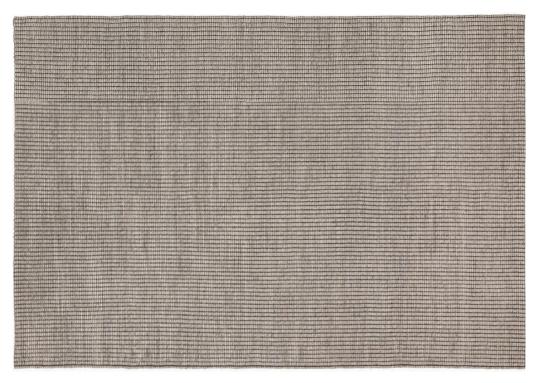


DO-101 Cream - Grey

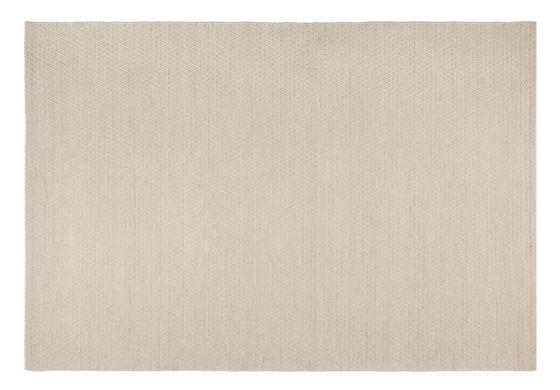


DO-102 Grey - White

Handwoven in India of rich long wearing 100% wool. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.



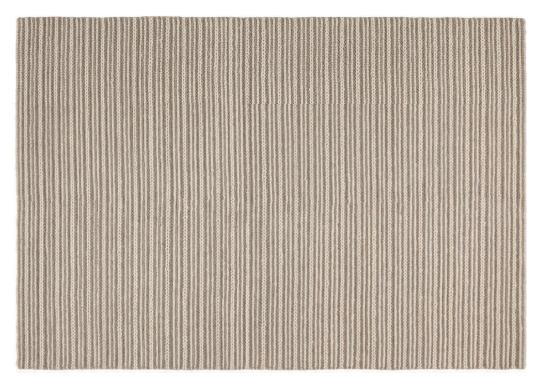
DO-103 Black - Grey



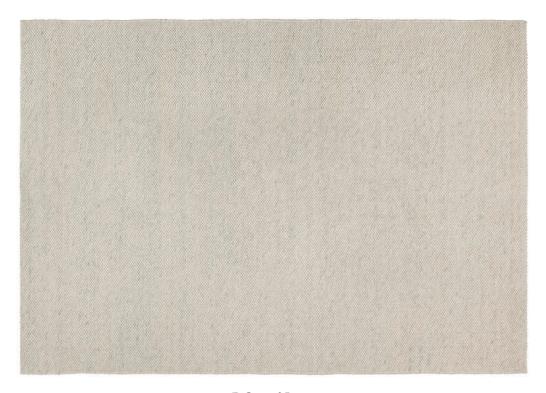
DO-104 Ivory

Handwoven in India of rich long wearing 100% wool. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.

Hand-Woven ◆ Wool ◆ India



DO-105 Cream - Gray



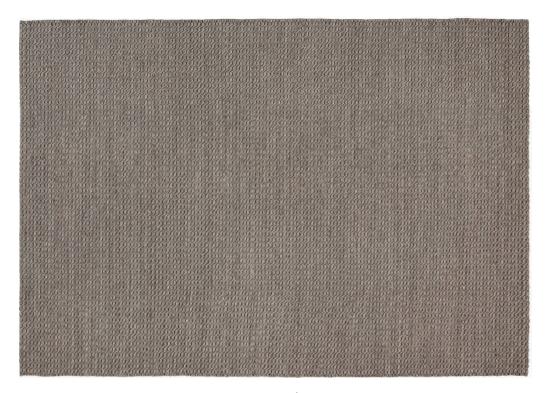
DO-106 Ivory

Handwoven in India of rich long wearing 100% wool. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.

Hand-Woven ◆ Wool ◆ India



DO-107 Grey



DO-108 Dark Grey

Handwoven in India of rich long wearing 100% wool. Every SKU in this collection is a unique weave that creates a heavy dense textured pattern that is on trend with the popular "sweater" textures seen in so many of today's home furnishing textiles. All of the colors are a subtle blending of soft washed, undyed look, neutrals.

Hand-Woven ◆ Wool ◆ India

ELEGANCE COLLECTION



ELE-1 White



ELE-2 Light Blue

Intricately designed patterns flow seamlessly throughout each of the gracefully put together pieces of the Elegance collection. Using premium wool dyed brilliantly through a centuries-old technique, the genius found in each piece is derived from our weavers' ability to delicately fine tune and tie each hand-knotted portion of this collection's designs together. The Elegance collection cannot be beaten in both value or elegant style.

ELEGANCE COLLECTION



ELE-3 Dark Grey



ELE-4 Dark Blue



ELE-6 Dark Silver

Intricately designed patterns flow seamlessly throughout each of the gracefully put together pieces of the Elegance collection. Using premium wool dyed brilliantly through a centuries-old technique, the genius found in each piece is derived from our weavers' ability to delicately fine tune and tie each hand-knotted portion of this collection's designs together. The Elegance collection cannot be beaten in both value or elegant style.

Hand-Knotted ◆ Wool ◆ India

ELITE COLLECTION



EL-10 Blue



EL-11 Soft Blue

The Persian Designers take on a centuries-old motif, the Elite collection offers area rug connoisseurs and first time buyers a window into the world of the creme-de-la-creme of the classic carpet world. Tightly hand-knotted and manufactured with the highest quality materials. Value can be found in every square inch of each work of art; from the subtle color variations to the resilient construction and weaving technique.

ELITE COLLECTION



EL-12 Ivory - Grey



EL-13 Ivory - Gold

The Persian Designers take on a centuries-old motif, the Elite collection offers area rug connoisseurs and first time buyers a window into the world of the creme-de-la-creme of the classic carpet world. Tightly hand-knotted and manufactured with the highest quality materials. Value can be found in every square inch of each work of art; from the subtle color variations to the resilient construction and weaving technique.

Hand-Knotted ◆ Wool ◆ India

EXPRESSIONS COLLECTION



EX-1 Multi



EX-2 Blue

Vibrant colors are marbled with soft muted shades, creating a collection of transitionally abstract designs that are styled for contemporary lifestyles. Hand knotted in India, in a blend of New Zealand wool and viscose. A soft plush textured pile gives each rug a dimensional look and feel.

EXPRESSIONS COLLECTION



EX-4 Taupe



EX-5 Multi

Vibrant colors are marbled with soft muted shades, creating a collection of transitionally abstract designs that are styled for contemporary lifestyles. Hand knotted in India, in a blend of New Zealand wool and viscose. A soft plush textured pile gives each rug a dimensional look and feel.

Hand-Knotted ◆ Wool & Viscose ◆ India

FANTASY COLLECTION



FA-626 Grey - Green



FA-630 White

Hand-knotted in India, using finely spun New Zealand wool, blended with silk-like viscose creating a sumptuous sheen of abstract movement. The entire collection incorporates a fusion of soft washed creams and gray colorations that will work harmoniously to compliment any sophisticated decor.

FANTASY COLLECTION



FA-631 Grey - Purple



FA-632 Grey - Light Blue

Hand-knotted in India, using finely spun New Zealand wool, blended with silk-like viscose creating a sumptuous sheen of abstract movement. The entire collection incorporates a fusion of soft washed creams and gray colorations that will work harmoniously to compliment any sophisticated decor.

FOLK COLLECTION



FL-1109 Red - Multi



FL-1126 Grey - Multi



FL-1128 Grey - Rust

The Folk collection is an assortment of traditional antique nomadic tribal looks. Handcrafted in India of 100% New Zealand wool. Each design has vibrant colorations, replicating the vegetable dyes that were once used in creating these unique nomadic rugs. Every rug is crafted in a thick, soft, dense wool pile, in designs and colors that will complete a rustic southwest look or a contemporary loft.

Hand-Loomed ◆ Wool ◆ India

GISELLE COLLECTION



Blue



Light Silver



Mauve

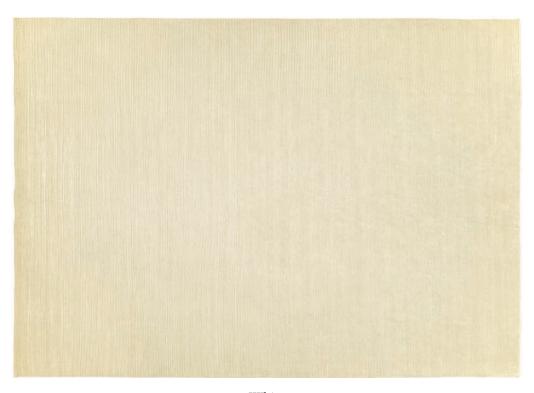
A classic sophisticated tailored design that is offered in solid colorations that is hand-knotted in wool and viscose. Created by our team of designers and weavers in India. A sleek contemporary textured look is achieved through the tight stripes of cut and loop pile construction. Seven shades of shimmering pastels are offered in this collection.

Hand-Knotted ◆ Wool & Viscose ◆ India

GISELLE COLLECTION



Off White



White

A classic sophisticated tailored design that is offered in solid colorations that is hand-knotted in wool and viscose. Created by our team of designers and weavers in India. A sleek contemporary textured look is achieved through the tight stripes of cut and loop pile construction. Seven shades of shimmering pastels are offered in this collection.

Hand-Knotted ◆ Wool & Viscose ◆ India

HIGHLAND COLLECTION



HI-1003 Bay Breeze



HI-1004 Iceburg

A collection that is hand-knotted in the lush mountain valleys of Nepal, using an ancient weaving technique to create spectacular designs that make each rug a work of art in its own right. Abstract patterns inspired by natural landscapes played out in subtle neutral colors. The dense rich pile of Nepalese wool, with striking highlights of pure silk, gives each rug a multi-dimensional appearance.

Hand-Knotted ◆ Wool & Silk ◆ Nepal

HIGHLAND COLLECTION



HI-1005 Meadow



HI-1006 Mountain

A collection that is hand-knotted in the lush mountain valleys of Nepal, using an ancient weaving technique to create spectacular designs that make each rug a work of art in its own right. Abstract patterns inspired by natural landscapes played out in subtle neutral colors. The dense rich pile of Nepalese wool, with striking highlights of pure silk, gives each rug a multi-dimensional appearance.

HIGHLAND COLLECTION



HI-1007 Froth



HI-1008 Ocean Surf

A collection that is hand-knotted in the lush mountain valleys of Nepal, using an ancient weaving technique to create spectacular designs that make each rug a work of art in its own right. Abstract patterns inspired by natural landscapes played out in subtle neutral colors. The dense rich pile of Nepalese wool, with striking highlights of pure silk, gives each rug a multi-dimensional appearance.

Hand-Knotted ◆ Wool & Silk ◆ Nepal

HIGHLAND COLLECTION



HI-1009 Shale



HI-1010 Silver Sun

A collection that is hand-knotted in the lush mountain valleys of Nepal, using an ancient weaving technique to create spectacular designs that make each rug a work of art in its own right. Abstract patterns inspired by natural landscapes played out in subtle neutral colors. The dense rich pile of Nepalese wool, with striking highlights of pure silk, gives each rug a multi-dimensional appearance.

INTRIGUE COLLECTION



IN-104 Slate - Coral



IN-109 Pearl - Blue



IN-110 Grey - Blue

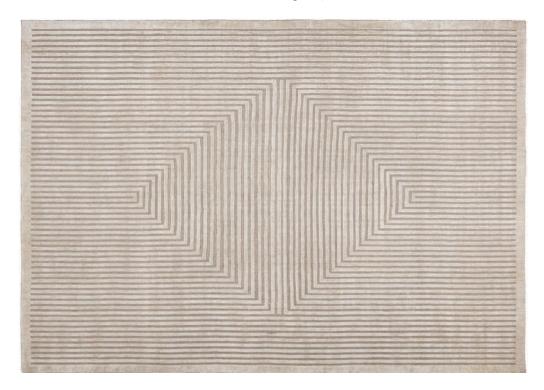
A unique knotting and weaving technique creates a multidimensional high low pile of thick dense New Zealand wool and pure silk. Pops of color on fields of neutral tones appear to look like thousands of cotton balls scattered throughout the rug. This collection will raise the level of style in any settings.

Hand-Knotted ◆ Wool & Silk ◆ India

LATITUDE COLLECTION



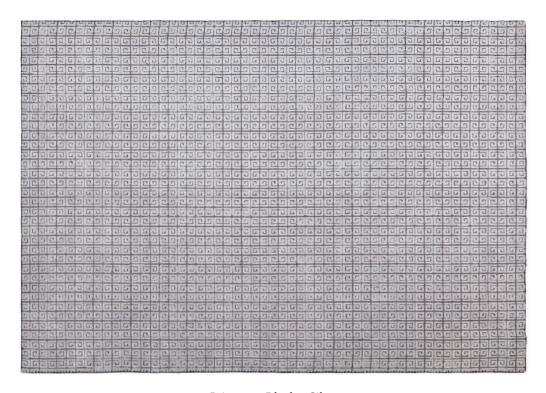
LA-3029 Burgundy



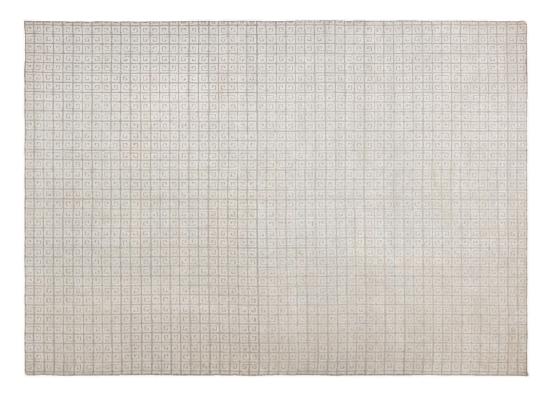
LA-3058 Ivory - Grey

This collection is all about texture. Every design is handwoven in India constructed by a unique plying of wool and viscose. Tailored borderless, geometric looks are created out of nothing but the texture and done in colorations that range from a dramatic Burgundy to sophisticated Silvers and Greys. This study in texture works easily with any settings.

LATITUDE COLLECTION



LA-3078 Black - Silver



LA-3078 Ivory - Silver

This collection is all about texture. Every design is handwoven in India constructed by a unique plying of wool and viscose. Tailored borderless, geometric looks are created out of nothing but the texture and done in colorations that range from a dramatic Burgundy to sophisticated Silvers and Greys. This study in texture works easily with any settings.

MELODY COLLECTION



ME-3067 Gold



ME-3068 Orange

HRI has created a look that is new and fresh to the Market. Melody's nouveau-chic look is hand-knotted in India of New Zealand wool and pure Sari silk. The bright pops of color are all done in a pile of pure silk. This collection has a Bohemian look that says...."everything does not have to be Blues and Greys".

Hand-Knotted ◆ Wool & Sari Silk ◆ India

MELODY COLLECTION



ME-3083 Beige



ME-3084 Grey

HRI has created a look that is new and fresh to the Market. Melody's nouveau-chic look is hand-knotted in India of New Zealand wool and pure Sari silk. The bright pops of color are all done in a pile of pure silk. This collection has a Bohemian look that says...."everything does not have to be Blues and Greys".

Hand-Knotted ◆ Wool & Sari Silk ◆ India

METRO COLLECTION



MET-901 Caramel





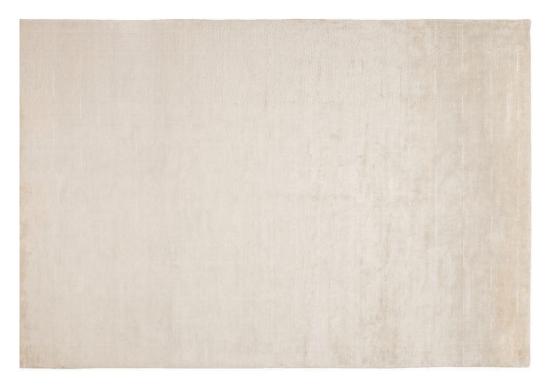
MET-903 Platinum

MET-904 Turquoise

A soft dense plush pile with random rows of looped tufts creates an extravagant texture with a gorgeous glow that elevates luxury to an exciting new level. Metro brings fresh elegance to a traditional room or understated drama to modern decor.

Hand-Loomed ◆ Viscose ◆ India

METRO COLLECTION



MET-905 Vanilla







MET-907 Chocolate

104 Red - Blue

A soft dense plush pile with random rows of looped tufts creates an extravagant texture with a gorgeous glow that elevates luxury to an exciting new level. Metro brings fresh elegance to a traditional room or understated drama to modern decor.

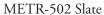
Hand-Loomed ◆ Viscose ◆ India

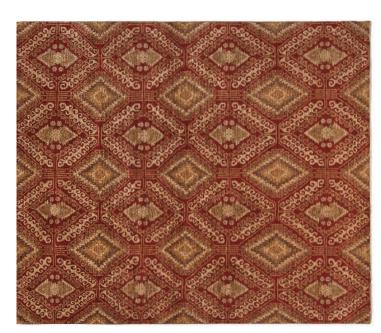
METROPOLIS COLLECTION



METR-501 Blue







METR-503 Red

One of the finest qualities in our entire assortment. Hand-Knotted in a low, very dense pile of Ghazni wool creating a very beautiful and durable piece of floor art. Allover borderless antique geometric Tribal design that is a high-end designer look, done in three on-trend colorways. Metropolis is a timeless Transitional look that would be the anchor to any setting.

Hand-Knotted ◆ Wool ◆ Pakistan

MILAN COLLECTION



MI-90 Silver - Blue



MI-91 Natural - Green



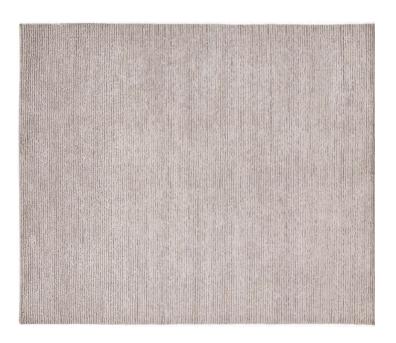
MI-92 Gold - Blue

A Contemporary collection of rugs, finely hand-knotted in a dense pile of New Zealand wool with highlights of viscose from the HRI looms in India, direct to you. Milan is a perfect example of HRI's Market-leading innovations in design. Small pixels of soft washed, on-trend colors, create a unique abstract design that has the movement of marble.

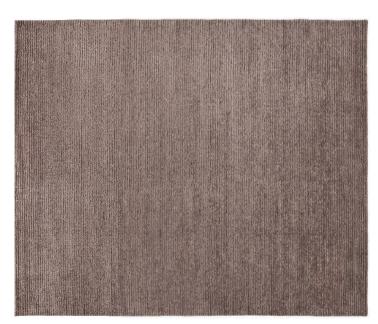
MILES COLLECTION



MIL-1401 Fern



MIL-1402 Mauve



MIL-1403 Chocolate

Unique hand-loomed construction in wool and viscose that is a signature area rug to delight both the eye and the touch. The heavy dense texture of the high-low construction plays with the luminous soft washed color palettes, enhancing the fashion appeal of this collection in a striking interplay of light and color.

Hand-Loomed ♦ Wool & Viscose ♦ India

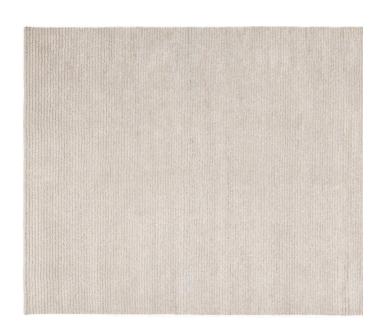
MILES COLLECTION



MIL-1404 Slate



MIL-1405 Silver

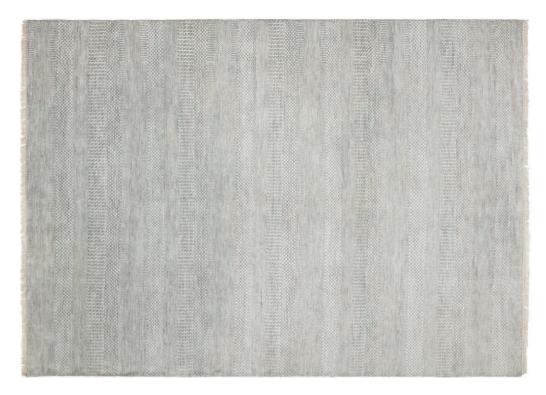


MIL-1406 White

Unique hand-loomed construction in wool and viscose that is a signature area rug to delight both the eye and the touch. The heavy dense texture of the high-low construction plays with the luminous soft washed color palettes, enhancing the fashion appeal of this collection in a striking interplay of light and color.

Hand-Loomed ♦ Wool & Viscose ♦ India

MIRAGE COLLECTION



MT-103 Light Grey



MT-104 Light Mocha

This collection is the definition of the Transitional look. Hand-knotted in India and constructed in New Zealand wool with viscose highlights. Mirage covers the on-trend color spectrum from silvery blues to soft shades of green. The soft washed tone on tones combine with varying texture and ply creating unique bands of designs within each rug.

MIRAGE COLLECTION



MT-105 Blue



MT-106 Navy

This collection is the definition of the Transitional look. Hand-knotted in India and constructed in New Zealand wool with viscose highlights. Mirage covers the on-trend color spectrum from silvery blues to soft shades of green. The soft washed tone on tones combine with varying texture and ply creating unique bands of designs within each rug.

MOMA COLLECTION



MO-50 Silver - Grey



MO-52 Beige

HRI's designers have created a very tailored sophisticated geormetric, contemporary look that is made in India. Specially blended wool has been plied with viscose to give each design a soft patina which will complete a wide range of looks.

MOMA COLLECTION



MO-56 Silver - Silver



MO-171 Charcoal - Blue

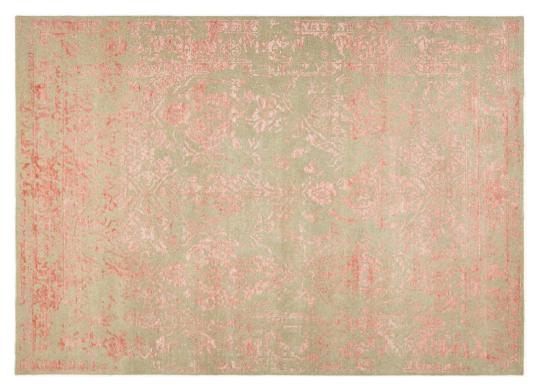


MO-171 White - Pink

HRI's designers have created a very tailored sophisticated geormetric, contemporary look that is made in India. Specially blended wool has been plied with viscose to give each design a soft patina which will complete a wide range of looks.

Hand-Loomed ♦ Wool & Viscose ♦ India

MYSTIQUE COLLECTION



MY-6048 Grey - Pink



MY-7678 Grey - Blue

HRI's unique rug-making tradition at its best... Elegant designs layered in a softly textured pile of handspun New Zealand wool and viscose. Hand-knotted in India exclusively by HRI weavers. On-trend colorations create an elegant home experience.

MYSTIQUE COLLECTION



MY-7678 Grey - Charcoal



MY-7766 Grey - Rust

HRI's unique rug-making tradition at its best... Elegant designs layered in a softly textured pile of handspun New Zealand wool and viscose. Hand-knotted in India exclusively by HRI weavers. On-trend colorations create an elegant home experience.

NATURE COLLECTION



NA-10B Blue



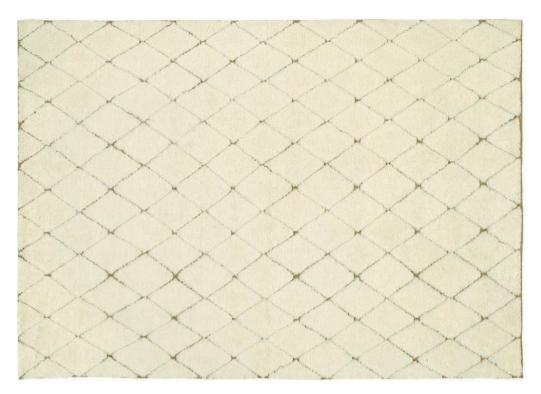
NA-10G Grey



NA-10M Multi

This collection is all about texture and that texture is created by dense high / low ribs of blended wool and viscose, handwoven in India. Striations of colors are tweeded together forming the perfect blend of pattern and texture. The borderless look of Nature coordinates with a wide range of looks from luxury to lodge.

OASIS COLLECTION



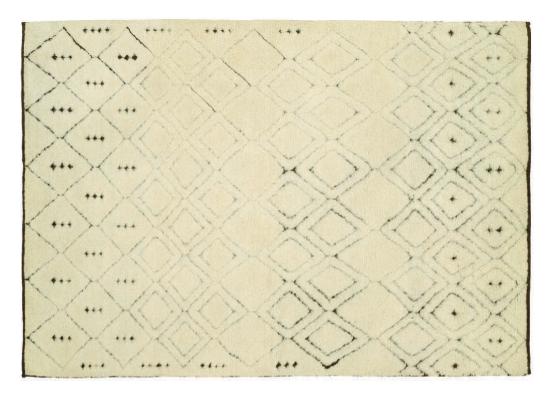
OS-1 Ivory



OS-2 Ivory

The Oasis collection is inspired by famous Moroccan rugs that are favored by designers and stylists. Using handspun 100% natural wool, master artisans hand knot a plush and soft rug that has a high pile which incorporates a high low texture unique in design and pattern. This creates a warm, yet authentic pattern that is subtle and beautiful. The rugs are all natural and eco-friendly.

OASIS COLLECTION



OS-3 Ivory



OS-4 Grey

The Oasis collection is inspired by famous Moroccan rugs that are favored by designers and stylists. Using handspun 100% natural wool, master artisans hand knot a plush and soft rug that has a high pile which incorporates a high low texture unique in design and pattern. This creates a warm, yet authentic pattern that is subtle and beautiful. The rugs are all natural and eco-friendly.

PESHAWAR COLLECTION



P-5 Ivory - Beige



P-6 Light Blue - Ivory

HRI has recreated a classic collection of Afghan and Persian designs in the Afghan weaving tradition from the Peshawar region. HRI has specially dyed blended Indian and New Zealand wools producing colors and shades that once could only be achieved with vegetable dyes. The knotting technique and our finishing process make the Peshawar Collection one of the best values in the market today.

Hand-Knotted ◆ Wool ◆ India

PESHAWAR COLLECTION



P-6 Light Green - Ivory



P-15 Beige - Rust

HRI has recreated a classic collection of Afghan and Persian designs in the Afghan weaving tradition from the Peshawar region. Harounian master weavers have specially dyed blended Indian and New Zealand wools producing colors and shades that once could only be achieved with vegetable dyes. The knotting technique and our finishing process make the Peshawar Collection one of the best values in the market today.

POTTERY COLLECTION



PO-401 Blue



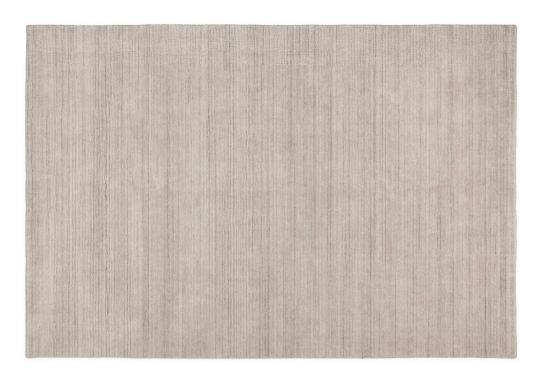


PO-402 Charcoal PO-403 Grey

A subtle stripe look is created not only by color but also by texture through the use of a tight dense pile of wool and viscose. This collection has a wide-ranging color palette with an extra sheen that will bring a contemporary polish to any interior.

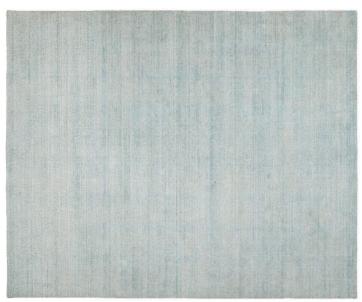
Hand-Loomed ♦ Wool & Viscose ♦ India

POTTERY COLLECTION



PO-404 Silver





PO-405 Taupe PO-406 Aqua

A subtle stripe look is created not only by color but also by texture through the use of a tight dense pile of wool and viscose. This collection has a wide-ranging color palette with an extra sheen that will bring a contemporary polish to any interior.

PREMIA COLLECTION



PR-10 Dark Grey



PR-11 Brown

Classic large scale distressed Oushak designs have been recolored to compliment today's trending decor, all done in unique patterns. Each rug is hand-knotted in India, using the finest New Zealand wool and finished in HRI's exclusive luster wash finish. Every detail and color is inspected by HRI's team in India and the US ensures that each of these programmed rugs is consistent in look and quality in every size.

Hand-Knotted ◆ Wool ◆ India

PREMIA COLLECTION



PR-11 Red



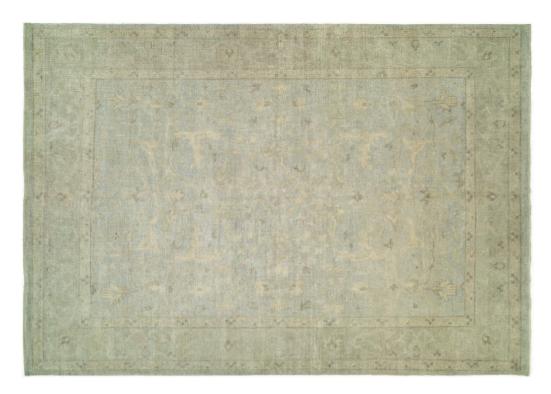
PR-12 Light Blue



PR-14 Black

Classic large scale distressed Oushak designs have been recolored to compliment today's trending decor, all done in unique patterns. Each rug is hand-knotted in India, using the finest New Zealand wool and finished in HRI's exclusive luster wash finish. Every detail and color is inspected by HRI's team in India and the US ensures that each of these programmed rugs is consistent in look and quality in every size.

PREMIER COLLECTION



PR-42 Light Blue



PR-43 Golden Blue

Building off HRI's award-winning Anatolian collection, Premier designs embody the foremost in character and sophistication. Hand-knotted with remarkable detail, the textures achieved by Premier are peerless in today's market. Offered in four separate but equally brilliant designs, these carpets are majestic yet hardwearing and will be sure to grace a room with its beauty for a lifetime.

PREMIER COLLECTION



PR-44 Smoke



PR-45 Silver

Building off HRI's award-winning Anatolian collection, Premier designs embody the foremost in character and sophistication. Hand-knotted with remarkable detail, the textures achieved by Premier are peerless in today's market. Offered in four separate but equally brilliant designs, these carpets are majestic yet hardwearing and will be sure to grace a room with its beauty for a lifetime.



RI-1301 Blue Blaze



RI-1302 Blue Crystal

This collection comes in two different designs, one in geometric pattern and the other one in stripes which are created by a loop construction of very special fiber Lurex. This very shiny long-wearing and easy to clean fiber is tightly handwoven into dense superfine quality wool.

Hand-Knotted ◆ Wool & Lurex ◆ India

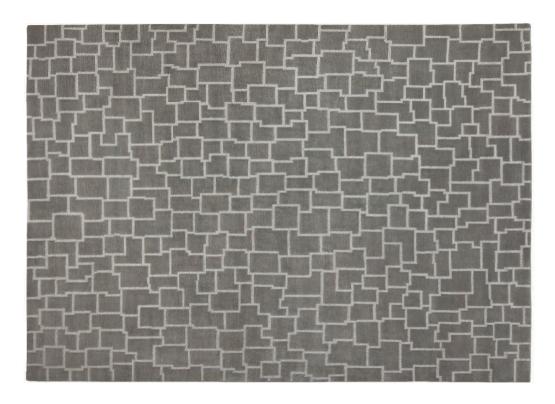


RI-1303 Mink



RI-1304 Molasses

This collection comes in two different designs, one in geometric pattern and the other one in stripes which are created by a loop construction of very special fiber Lurex. This very shiny long-wearing and easy to clean fiber is tightly handwoven into dense superfine quality wool.



RI-1306 Blue Blaze



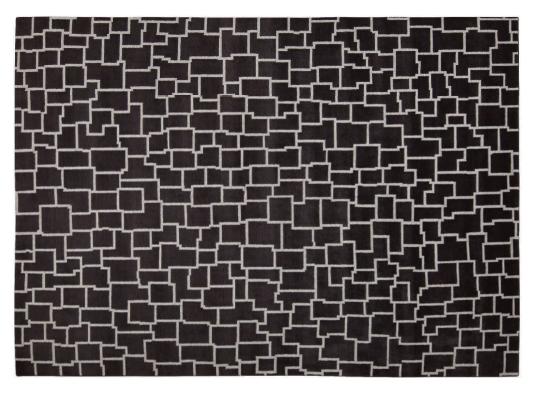
RI-1307 Blue Crystal

This collection comes in two different designs, one in geometric pattern and the other one in stripes which are created by a loop construction of very special fiber Lurex. This very shiny long-wearing and easy to clean fiber is tightly handwoven into dense superfine quality wool.

Hand-Knotted ◆ Wool & Lurex ◆ India



RI-1308 Mink



RI-1309 Molasses

This collection comes in two different designs, one in geometric pattern and the other one in stripes which are created by a loop construction of very special fiber Lurex. This very shiny long-wearing and easy to clean fiber is tightly handwoven into dense superfine quality wool.

Hand-Knotted ◆ Wool & Lurex ◆ India

ROCKWELL COLLECTION



ROC-1208 Aqua





ROC-1209 Silver ROC-1210 Sun

This cosmopolitan collection features allover graphic designs, in contemporary color palettes of on-trend neutral hues. These rugs exude a warm, urban feel that is effortlessly elegant in its appeal. Perfect in any decor.

ROSEWOOD COLLECTION



RO-1275 Blue - Beige



RO-1276 Beige - Light Blue

A collection of free-flowing abstract designs that are truly art for the floor. Each piece is made from New Zealand wool and finely spun viscose that gives each design a unique three-dimensional look. There seems to be moving in the designs that change every time you look at this collection of handmade art. All of the top colors that are used are the colors that are trending today in many of the best selling fabrics.

ROSEWOOD COLLECTION



RO-1427 Light Blue - Gold



RO-1428 Multi



RO-1429 Grey - Rust

A collection of free-flowing abstract designs that are truly art for the floor. Each piece is made from New Zealand wool and finely spun viscose that gives each design a unique three-dimensional look. There seems to be moving in the designs that change every time you look at this collection of handmade art. All of the top colors that are used are the colors that are trending today in many of the best selling fabrics.

Hand-Knotted ◆ Wool & Viscose ◆ India

SABRINA COLLECTION



SA-24 Ivory - Blue



SA-25 Blue - Ivory



SA-27 Ivory - Blue

Inspired by very old antique Persian carpets, each of these Transitional looks is based on Tradition. Hand-Knotted, from India, using hand-spun New Zealand wool that is specially plied creating a very textured pile. The unique allover designs are balanced by geometric borders. All of the colorations are on trend, blues, and greys.

SERAPI HERITAGE COLLECTION



SH-14C Red - Ivory



SH-15 Rust - Rust

Hand-knotted in India with the softest 100% wool pile, HRI's Heritage Serapi collection emulates the original antique colorations and designs found in the most famous Serapi designs ever created. Traditional elegance and class are on display in these fine quality area rugs.

SERAPI HERITAGE COLLECTION



SH-16A Ivory - Rust



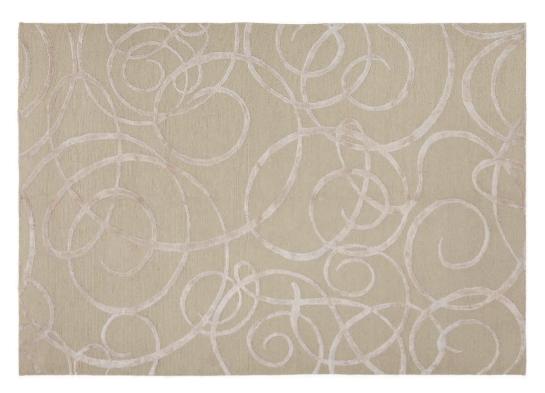
SH-45 Ivory - Rust

Hand-knotted in India with the softest 100% wool pile, HRI's Heritage Serapi collection emulates the original antique colorations and designs found in the most famous Serapi designs ever created. Traditional elegance and class are on display in these fine quality area rugs.

STUDIO COLLECTION



ST-1423 Stone

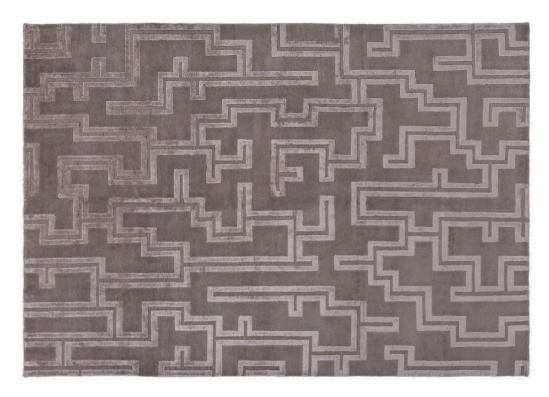


ST-1424 Cream

cini rug collection by HRI. Hand-Knotted in India in a dense cut and loop pile of wool with cale designs in viscose. The soft tone on tone colorways makes this collection so easy to decorate y simple statement for any room while remaining subtly sophisticated.

Hand-Knotted ♦ Wool & Viscose ♦ India

STUDIO COLLECTION



ST-1428 Platinum



ST-1429 Ocean

A Wesley Mancini rug collection by HRI. Hand-Knotted in India in a dense cut and loop pile of wool with dramatic large scale designs in viscose. The soft tone on tone colorways makes this collection so easy to decorate with. A perfectly simple statement for any room while remaining subtly sophisticated.



THEORY



TH-801 Cream



TH-803 Off White

ini rug collection by HRI. Hand-Knotted in India in a dense cut and loop pile of New Zealand in it is large scale designs in viscose. The soft tone on tone colorways makes this collection so with. A perfectly simple statement for any room while remaining subtly sophisticated.

THEORY COLLECTION



TH-811 Grey



TH-812 Oyster

Created by Designer Wesley Mancini, an icon in the US Home Textile Industry. The designs and all inspired by Mr. Mancini's unique collection of antique tribal fabrics. Wesley's large scale desig WESLEY MANCINI washed neutrals are the perfect match that will balance with today's trending upholstery fabric.

THEORY COLLECTION



TH-13 Natural



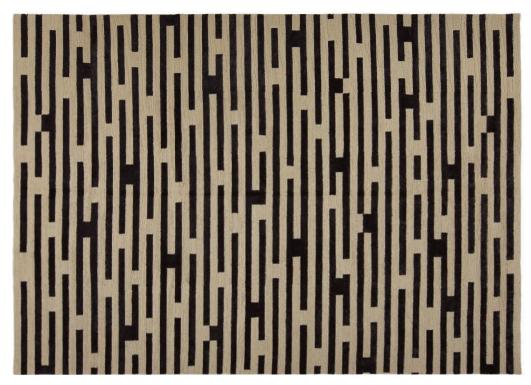
TH-14 Dapple

Created by Designer Wesley Mancini, an icon in the US Home Textile Industry. The designs and colorways were all inspired by Mr. Mancini's unique collection of antique tribal fabrics. Wesley's large scale designs colored in soft washed neutrals are the perfect match that will balance with today's trending upholstery fabric.



Hand-Knotted ◆ Wool & Viscose ◆ India

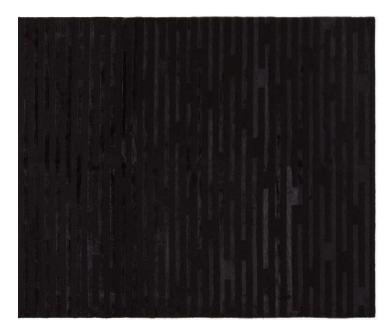
UPTOWN COLLECTION



UP-1419 Beige - Black



UP-1420 Cream - Blush



UP-1421 Black - Black



The name of this collection says it all, tailored sophistication in a dense texture of New Zealand wool loop and viscose pile construction. This Wesley Mancini collection by HRI is understated contemporary looks in on-trend colors that will be the perfect anchor to any settings.

Hand-Knotted ◆ Wool & Viscose ◆ India

VESTA COLLECTION



VE-04 Indigo



VE-09 Ivory

We use India's finest Bikaner wool in creating this hand-knotted, zero pile rug. Vesta is a collection of richly textured transitional, lifestyle looks, that offers patterns of classic geometric and Moroccan tile motifs. This collection is a "go to" look that completes any decor.

VESTA COLLECTION



VE-19 Blue



VE-51 Red

We use India's finest Bikaner wool in creating this hand-knotted, zero pile rug. Vesta is a collection of richly textured transitional, lifestyle looks, that offers patterns of classic geometric and Moroccan tile motifs. This collection is a "go to" look that completes any decor.

VILLAGE COLLECTION



VL-1006 Natural



VL-1007 Natural

A green leader amongst the industry's eco-friendly sector brings together all of the benefits of today's green products into a single carpet. The Village carpets are constructed in the 'village' of India, where no resources are wasted or corrupted. The wool used to produce each piece is clean and un-dyed, never being exposed to any sort of chemical. Moreover, no glue is used in the manufacture of these carpets which leave behind the minuscule environmental footprint.

Hand-Loomed ◆ Wool ◆ India

VILLAGE COLLECTION



VL-1011 Natural



VL-2013 Gray

A green leader amongst the industry's eco-friendly sector brings together all of the benefits of today's green products into a single carpet. The Village carpets are constructed in the 'village' of India, where no resources are wasted or corrupted. The wool used to produce each piece is clean and un-dyed, never being exposed to any sort of chemical. Moreover, no glue is used in the manufacture of these carpets which leave behind the minuscule environmental footprint.

Hand-Loomed◆ Wool ◆ India

VOGUE COLLECTION



20-A Ivory - Blue



20-C Grey - Ivory

This collection was designed for the ultimate in casual elegance. Using an all over design and sophisticated colors will be a highlight in any room setting. Using the most desired color palettes and combinations allows any of the design to be matched with any decor. Each rug is hand-knotted using the finest hand-spun wool and fine knotting technique to show the detailed designs with a low pile.

VOGUE COLLECTION



20-E Soft Blue - Ivory



NA-1 Ivory - Light Blue

This collection was designed for the ultimate in casual elegance. Using an all over design and sophisticated colors will be a highlight in any room setting. Using the most desired color palettes and combinations allows any of the design to be matched with any decor. Each rug is hand-knotted using the finest hand-spun wool and fine knotting technique to show the detailed designs with a low pile.









Headquarters:

Harounian Rugs International 104 W. 29th Street, Ground Floor New York, NY 10001

Tel: (800) 682-3330 Fax: (212)545-0657 Email: info@hrirugs.com

High Point:

International Home Furnishings Center (IHFC) 210 East Commerce Ave, Suite H-407 High Point, NC 27260

High Point:

Market Square Tower 305 West High Ave, Suite 110A High Point, NC 27260

Las Vegas:

World Market Center, Building B 475 South Grand Central Pkwy, Suite B-433 Las Vegas, NV 89106

WWW.HRIRUGS.COM